

**National Association of Home Builders**

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**ASSOCIATION EXCELLENCE AWARD PRESENTED TO THE RIVERSIDE  
COUNTY CHAPTER OF THE BUILDING INDUSTRY ASSOCIATION**

Naples, FL – The Building Industry Association of Southern California - Riverside County recently received an Award of Excellence in the following category from the Executive Officers Council (EOC) of the National Association of Home Builders: *Best Membership Recruitment / Retention Plan Implemented*. Awards were presented during the annual National Association of Home Builders' 2011 EOC Seminar held in Naples, Florida.

The council's membership consists of the staff executives who manage the more than 800 state and local home builders associations that comprise the National Association of Home Builders.

"Winning an Association Excellence Award is truly a great honor," said David Ellis, president of the Executive Officers Council and executive officer of the Greater Atlanta Home Builders Association. "Each award recognizes the outstanding effort, commitment and achievement an executive officer and the association membership made to further the value of involvement in the association."

The winning entries will become part of the Executive Officers Council's Idea Loan File in an effort to help other executives and associations across the country provide better service to members and their community

The Building Industry Association of Southern California - Riverside County represents home builders and associates in the housing industry throughout the area.

"I am very proud of the accomplishments of my association and the hard work of our staff," said Mark Knorringa, the Building Industry Association of Southern California - Riverside County's Executive Officer. "To receive an Association Excellence Award and to be recognized by one's peers is truly the ultimate compliment."