



Building Industry Association  
of Southern California  
*Riverside County Chapter*

News Release  
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## **Riverside County BIA Names New Executive to Lead Association**

*Longtime Industry Leader Bill Blankenship Appointed by Board of Directors*

**RIVERSIDE, Calif.** – The Riverside County Chapter of the Building Industry Association (BIA) of Southern California is pleased to announce the appointment of Bill Blankenship as the Association’s new Chief Executive Officer. Blankenship assumed the Chapter’s leadership role earlier this week following Mark Knorrington’s recent appointment as Chief Executive Officer of the Building Industry Association of Southern California.

“Bill has more than a decade of experience advocating for the local homebuilding industry,” said Board President Mike White. “The depth and breadth of his knowledge and expertise about the homebuilding industry and our community made him the obvious choice to lead the Riverside Chapter.”

Blankenship is deeply rooted in Riverside County. He joined the BIA team as Director of Government Affairs in March of 2000 and shortly thereafter was promoted to, Deputy Director. Prior to his roles with the BIA, Blankenship worked for several California legislators including Congressman Gary Miller, State Senator Cathie Wright and Assemblyman Paul Woodruff. In addition, he has extensive campaign experience at the local, state and federal levels.

“Bill’s experience gives us a tremendous ability to move forward without missing a beat,” explained White. “As the Chapter’s industry advocate, Bill is well known and respected throughout the region by elected officials, community leaders, staff and our entire membership.”

In his new role, Blankenship will lead the non-profit trade organization which includes companies and individual members who are actively involved in all facets of the homebuilding industry. In addition to a vigorous governmental relations program, the chapter provides a multitude of networking opportunities, cost-saving benefits, and educational programs to help strengthen individual members' businesses as well as the local home-building environment as a whole.

“While I’m excited and look forward to continuing to working on behalf of the homebuilding industry, today’s challenges are unlike anything before,” stated Blankenship. “For many years, the BIA has forged great alliances with local government and communities leaders. In these difficult times, I look forward to furthering relationships and achieving tremendous results on behalf of the men and women of the homebuilding industry and most importantly for the economic benefit of our region.”

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