



Stretch your BIA dollar

Join our 2012 PARTNERSHIP Program

*Get the BENEFIT of year round Exposure & Recognition for your Company
While 50% of your Partnership Contribution goes toward ATTENDING our Programs & Events*

PARTNERSHIP LEVEL



Platinum: \$7,500

Gold: \$5,000

Titanium: \$3,000

Silver: \$1,500

Tungsten: \$750

Bronze: \$500

EARLY BIRD SPECIAL!

SIGN UP by Nov. 30th
for ADDITIONAL PERKS

Platinum - Titanium

2 Tickets to
Economic Forecast &
Summer Winery Event

Silver - Bronze

1 Ticket to
Economic Forecast &
Summer Winery Event

FINAL DEADLINE

Fri., January 13, 2012

Questions? Contact
Brenda Le,
Director of Programs
951.781.7310
ble@riversidebia.org

Your generous contribution and support helps underwrite the programs and events that will inform, educate, provide networking and business development opportunities for *you* and your fellow members. *Our Partners are vital to the success of the Chapter.*



ALL PARTNER LEVELS BENEFITS:

- The Chapter will allocate 50% of your Partnership Fund to a prepaid account for your company's use. Use your Partnership Fund to attend any BIA Riverside County Chapter events or purchase additional event sponsorship packages throughout the year. Over 30 events to choose from in 2012. Events include General Membership Meetings (GMM), Golf Tournament & Wine Tour, PASS, Tailgate and LOT.
- **NEW** | Company Listing on all Event Web-pages
- **NEW** | Company Logo Displayed & Featured at Events
- Company Listing on Chapter Emails & Faxes
- Company Listing on Chapter Web-site
- Company Profile in our Annual Partner Recognition Newsletter
- Partner Recognition at the Annual Summer Winery event
- Partnership Listing Signage at Chapter Events
- Special Partner Recognition Ribbon with Name Badge at Events

PLATINUM LEVEL BENEFITS (in addition to the above):

- Company Logo with Link on Chapter Web-site Homepage
- Company Logo Recognized as "Platinum Partner" on Chapter Event Web-pages, Emails & Faxes
- One Newsletter "Member Spotlight" Opportunity

Invest in your future... Invest in BIA - your strength through association